

University of Craiova
Faculty of Letters
Specialization: Communication and Public Relations
The Society of Philological Sciences

COMMUNICATION, IDENTITY, CONTEXT (cic2008)

INTERNATIONAL CONFERENCE
Craiova, November 7th-8th, 2008

Call for Papers

Will the emergence of “the global village” create new world citizens able to communicate in a globalized culture? D. Wolton (*Autre mondialisation*, 2003) showed that, if *the other* has never appeared so close and accessible, he seems at the same time more threatening and different.

By the intersection of the concepts “communication”, “identity”, “context”, the conference will focus on the complex identities/alterities, interactively engaged in the society “conquered by communication” (B. Miège).

The transmodern globalized communication implies rapid, spectacular, misleading and ambivalent processes: communication is a means of emancipation of the individual/of the nations, but also a means of control. It is necessary, that is why, a rethinking of “the human condition” in the context of interculturalism, of “netocracy”, both from the point of view of the conditioning as well as from the interactive feedback.

The opening towards alterity, accompanying the transgression of communication borders supposes identity awareness. The multicultural cohabitation is possible if the individuals become aware of the inestimable value of identity symbols, if they consciously participate in the intercultural dialogue and if they operate with flexible reasoning and if they place themselves under the unifying sign of the Sense/Meaning.

The interdisciplinary perspective and the generous thematic spectrum will allow the rethinking of the issues mentioned above.

Thematic areas:

1. *Pragmasemantic aspects of communication*: emotive meaning, argumentative roles, illocutionary functions, implicit meaning, linguistic/semantic context and extralinguistic/situational context.
2. *The rhetoric aspects of communication*: tropes, figures of thought, sophisms; political, journalistic, didactic discourse.
3. *New media/communication technologies and corresponding anthropological mutations*: cyber-culture and cyberspace, virtual communities, “secondary” orality, recreation of the text in the context and so on.
4. *Identities Re-/deconstruction*: discourse on identity and cultural diversity; post communist transition and negotiation of identity; “the writing” of the multicultural self in the media; alterity and dynamics of communication relations.

5. *Socio-linguistics and psycho-linguistics*
6. *Criticism of communication critics: Is communication “tautism” (Sfez), “semblance” (Baudrillard)? Are we “solitary interactants” (Wolton)?*

Interdisciplinary perspectives: pragmatics, semiotics, philosophy, imagology; discourse analysis, gender studies, socio-linguistics and psycho-linguistics.

Deadline for registration and submission of abstracts: September 15th, 2008.
Please send the registration form and the abstracts by e-mail, at the following addresses:
conference cic2008@yahoo.com
parpala_afana@yahoo.com
alinenescu@gmail.com

The acceptance will be sent by October 1st, 2008.

Registration Form:

Title.....
Abstract (maximum 200 words including bibliography, in English or in French,
Word format, TNR, 12)
Surname.....
First name....
E-mail ...
Telephone number....
Affiliation....
Country....
Language of the presentation....

Conference languages: Romanian, French, English.

Presentation: the papers presented in plenary session should not exceed 40 minutes (and 10 minutes for discussions), and the papers presented within sections should not exceed 20 minutes (and 10 minutes for discussions).

Publication: the abstracts will be posted on the conference site by the 15th of October, 2008.

The papers selected by the scientific committee will be published in one of the following foreign languages: English, French, German, Italian, Spanish, at Universitaria Publishing House, Craiova, at the beginning of 2009.

Participation fee: 100 RON, at arrival in Craiova. The conference fee includes the publication of the volume. For accommodation and other information please contact us on the conference site.

The conference program, format rules for the paper and other details will be sent in a second circular.